



creations understands & delights its customers

Flavour Creations continues to be a market leader in research and development, the launch of innovative nutritional products and the experience it creates for its customers.

This year, People At Their Best was again commissioned to conduct the Flavour Creations Customer Satisfaction Survey - in a time of profound economic concerns, resource shortage, labour market challenges and increasing global competition the results are a testament to the enduring relationships Flavour Creations has with its customers.

Flavour Creations continues to look for ways to deliver on its mission of enhancing the quality of all human life and helping people live healthier, more vibrant lives.

Flavour Creations is transforming the global nutritional experience and this is reflected in the results of its recent customer satisfaction survey.

How would you rate your overall relationship with Flavour Creations?

7.9/10

To what extent did your recent dealings with Flavour Creations meet your expectations?

7.4/10

Highest quality products in the industry

73% Agree

To what extent do you feel Flavour Creations understands your needs?

7.8/10

What clients say about Flavour Creations: *“I've been aware of the quality and innovation of FC since my hospital clinical dietitian work over 20-years ago. They are top quality and always push the boundaries for innovation. We wanted a no-melt ice cream and were told it couldn't be done. Until FC did it! Love the products”*

Is it any wonder more than 40% of customers are likely to increase their business with Flavour Creations over the next 12-months.

People At Their Best
CX and Survey Experts
peopleattheirbest.com.au